

# EUROPEAN TEXTILE COOPERATION

european textile cooperation



## DO YOU KNOW THE EUROPEAN TEXTILE COOPERATION PROJECT?

PROMOTER: ATP - Associação Têxtil e Vestuário de Portugal  
START/END DATES: February 2014 – June 2015  
FUNDING: Project SIAC 39076 co-funded by QREN/COMPETE.

### OBJECTIVES:

- No.1 Foster the culture and spirit of cooperation between the industry operators.
- No.2 Raise awareness of the benefits and opportunities arising from networking through the development of joint projects.
- No.3 Encourage the spirit of national leadership in the conduct of this strategy.

### PREVIOUS EVENTS:

**1st European Textile Cooperation Project  
Conference  
Hotel Sheraton Oporto  
26 June 2014**

The conference counted with the presence of Ana Paula Dinis and Paulo Vaz, representing ATP and with the following panel of guests: Ana Paula Mesquita, Magellan, Luís Carneiro, INESC TEC, Marta Candeias, GPPQ – Promotion Office of the Framework Programme for RTD, Lutz Walter, Secretary-General of the European Platform for the Future of Textiles and Clothing, Helder Rosendo, CITEVE, Helena Moura, IAPMEI - Enterprise Europe Network, António Sousa Cardoso, HOP Consulting, and José Carlos Caldeira, representing PRODUTECH.

### WHAT HAVE WE CONCLUDED?

**No.1 THE IMPORTANCE OF BRUSSELS:** 80% of the decisions that affect corporate life are taken there, this lobbying has a prominent role in this centre of decision making.

**No.2 THE POSSIBILITY OF PROMOTING TECHNOLOGICAL AND MARKET OBSERVATION:**

- development of networks and partnerships in the context of internationalization, thus facilitating access to new markets,
- possibility of promoting technological and market observation,

- attractive financing rates and forms of payment,
- reduced administrative burden during application and execution.

### **No.3 THE KEY STEPS FOR THE SUCCESS OF A EUROPEAN PROJECT:**

- the choice of the consortium and the preparation of the proposal, highlighting the importance of lobbying,
- rigorous implementation and project management,
- the importance of clearly defining the responsibilities of each of the elements of the consortium, the foreseeable risks, exploration of results, registration and exploitation of intellectual property rights.

### **No.4 WHICH ARE THE AXES OF INTEREST FOR THE SECTOR UNDER HORIZON 2020:**

New technologies to support creative industries, nanomaterials, nanotechnology and advanced materials, technologies and equipment for sustainable management of the product life cycle, design and integrated management of machinery and processes.

### **No.5 EUROPEAN PLATFORMS AND NETWORKS:**

In order to make the most of these collaboration opportunities, particularly European funding programs, national and international cooperation is essential. These agents play a vital role in European initiatives from the outset, influencing the agenda and topics up for tender.

They also play an important role in matters related to the participation and leadership of such projects, as well as in the valorisation and exploitation of knowledge and results. Entities that promote the enhancement of skills in the pursuit of the best partners and the validation of the proposal's interest are fundamental.

- The **European Platform for the Future of Textiles and Clothing** and its key initiatives: Founded in 2004, this is the largest network platform for research and development of the textile industry at European level, and it is open to companies, researchers and other professionals in the industry while offering a range of support services to promote collaboration and funding for the textile industry in the context of research and innovation in the EU:
  - **TEPPIES**, a system that aims to promote the exploration of ideas and the search for partners within the different calls of Horizon 2020. Over the year, brokerage events are organized to discuss the ideas to be presented with EU officials.
  - **European Textile Technology Marketplace**, a solution that allows companies to find innovative solutions and enables centres to test/validate research results in a business context.
  - The **WORTH project**, another initiative for cooperation and networking at European level between designers and companies (manufacturers, retailers, technology, craftsmen).
  - The **Enterprise Europe Network (EEN)**: This European network was created by the European Commission and is present in 54 countries, involving 600 contact points. As part of its mission EEN provides information and strategic advice, innovation support, establishment of technology partnerships and internationalization services, also providing access to new markets in Europe and outside Europe.
  - The **Promotion Office of the Framework Programme for RTD (GPPQ)** GPPQ's mission is to make the link between researchers and Portuguese companies and the activities of the Framework Programme (FP), aiming to improve the performance of national participants in European competitions and increase the financial return of Portugal's contribution in the FP while promoting research and innovation excellence.

## NEXT STEPS:

### STUDIES

- **Study on European Funding Programs**  
DECEMBER 2014
- **Study for identification, characterization and evaluation of new business models and new logistic models**  
DECEMBER 2014
- **Study for the establishment of the cooperation network of European industry players**  
NOVEMBER 2014

### NEWSLETTERS

- **European Funding**  
DECEMBER 2014
- **Cooperation Network of European Industry Players**  
MARCH 2015

### PLATAFORM

- DECEMBER 2014

### FINAL CONFERENCE

- JUNE 2015

## SPOTLIGHT:

### COOPERATION NETWORK OF EUROPEAN PLAYERS IN THE TEXTILE AND CLOTHING INDUSTRY:

To pursue one of the primary objectives of the project, the creation of a cooperation network at European level for the defence and promotion of textiles and clothing produced in Europe, a platform will be developed for:

- the promotion of cooperation opportunities in Europe among the textile and clothing industry;
- dissemination of detailed information on funding opportunities through European programs such as Horizon 2020, COSME, among others, as well as information on major industry players on the European scene.

PERMANENT DISSEMINATION OF FINANCING OPPORTUNITIES IN THE EU.

## GET INVOLVED!

**WATCH OUT FOR UPCOMING INITIATIVES OF THE EUROPEAN TEXTILE COOPERATION PROJECT!  
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