

EUROPEAN TEXTILE COOPERATION

The logo for European textile cooperation features a stylized map of Europe composed of various colored fabric scraps in shades of red, green, blue, and orange. The text "european textile cooperation" is written in a lowercase, sans-serif font below the map.

european textile cooperation

DO YOU KNOW THE EUROPEAN TEXTILE COOPERATION PROJECT?

PROMOTER: ATP - Associação Têxtil e Vestuário de Portugal

START/END DATES: February 2014 – June 2015

FUNDING: Project SIAC 39076 co-funded by QREN/COMPETE.

OBJECTIVES:

- No.1 Foster the culture and spirit of cooperation between the industry operators.
- No.2 Raise awareness of the benefits and opportunities arising from networking through the development of joint projects.
- No.3 Encourage the spirit of national leadership in the conduct of this strategy.

PREVIOUS EVENTS:

STUDIES

Study ON Funding Opportunities in the European Union for the Textile and Clothing Sector
JANUARY 2015

Study for the establishment of a European cooperation network of industry players
MARCH 2015

WHAT HAVE WE CONCLUDED?

STUDY ON FUNDING OPPORTUNITIES IN THE EUROPEAN UNION FOR THE TEXTILE AND CLOTHING SECTOR:

There are a number of areas in which the textile and clothing sector can find funding opportunities in the pursuit of its objectives. We have concluded therefore that the key words are **innovation, environmental efficiency, competitiveness and sustainability**.

Among the opportunities highlighted, we can find the financial instruments available under different programmes, such as H2020, COSME and LIFE. These are also the programmes where we can find the most interesting grant opportunities for the sector.

The priority clearly lies in overcoming the economic crisis and making Europe a more competitive market. Thus, the set of tools and programmes available from **2014-2020 is characterized by the focus on results, by simplifying their application and increasing the use of conditionality.**

Businesses are assuming, especially **SMEs, a more prominent role due to their contribution to growth and employment in the European Union**, essential for the Union to achieve its primary objectives in the “Europe 2020” strategy, namely smart, sustainable and inclusive growth.

STUDY FOR THE ESTABLISHMENT OF A EUROPEAN COOPERATION NETWORK OF INDUSTRY PLAYERS

With the main objective to identify the best starting point for the network cooperation of European players in the textile and clothing industry, this analysis includes all European Union countries, proceeding with the analysis of several factors such as the availability of funds in the new budgetary framework, budget execution in the previous period, the date of accession and the existence of clustering structures in the sector with which bridges of cooperation can be established.

After this evaluation, we conducted a deeper analysis of these countries. This densification encompasses more individual national characteristics, at both macro and sector level, always seeking to establish contact or disconnection points to Portugal. Recent economic developments, trade relations with Portugal and national presence in the country, as well as the opportunities in the current European frame are some of the reasons why Poland stands out as the potentially most interesting candidate in the analysis presented, as the first country to address in the establishment of this collaborative network.

For this approach a small portfolio of ATP previous experience several dimensions of performance is also presented, representing a first range of products to present as a preview in a possible pilot project.

The performed analysis identified several interesting markets for the collaboration network under construction.

NEXT STEPS:

STUDY FOR THE IDENTIFICATION, CHARACTERIZATION AND EVALUATION OF NEW BUSINESS MODELS AND NEW LOGISTIC MODELS UNDER THE TEXTILE AND CLOTHING INDUSTRY

This study will consist of three parts that complement each other. It will start by presenting a succinct characterization of the textile and clothing sector, and its national and international macroeconomic environment. In this characterization, preference is naturally given to the Portuguese TCI, but it does not fail to consider several aspects that are essential characteristics of the European textile and clothing sector. In the second part, we will present the main business models developed in recent years. In the third and final part, we will expose and analyze the main trends in terms of processes and methods in logistics, which will naturally be connected with the business models presented above. In conclusion, some key orientations will be presented, particularly in the context of the projected implementation of a collaborative European network of players in the textile sector.

Aimed at strengthening the industry's European presence, the European Textile Cooperation project aimed at creating a collaborative European network of players in the textile and clothing sector, in order to establish a working environment that allows for the launching of projects and initiatives at European level, boosting the national industry access to existing opportunities in the EU.

In this event, besides discussing the most pressing issues in this field and the themes studied under the project, we will also be present the Platform for Knowledge - European Textile Cooperation, built specifically for the sector in order to leverage these goals.

This event will be divided in two periods, **27 May in Covilhã and 2 June in Porto.**

For registration and more information please contact: ana.paula.dinis@atp.pt

PLATFORM FOR KNOWLEDGE - EUROPEAN TEXTILE COOPERATION

To pursue a major goal of the project, we studied the creation of a network of cooperation at European level with the mission of defending and promoting the textiles and clothing produced in Europe. In this sense we developed a **platform dedicated to the promotion of the textile and clothing sector and the opportunities for cooperation in Europe** and where you can find **detailed information about EU financing programmes EU procurement opportunities**, as well as **information on major industry players on the European scene**. This platform is also equipped with a set of collaborative tools, essential for the exchange of information and fostering collaboration among its members.

GET INVOLVED!

**WATCH OUT FOR UPCOMING INITIATIVES OF THE EUROPEAN TEXTILE COOPERATION PROJECT!
FOLLOW US AT [HTTP://WWW.ATP.PT](http://www.atp.pt) OR [HTTP://WWW.FACEBOOK.COM/ATP.PORTUGAL](http://www.facebook.com/atp.portugal)**

